



MONTHLY MEMBERSHIP PROGRESS REPORT

District 24 E

Results as of: 10/31/2017

GMT: CINDY GREGG

LOCATION VIRGINIA

GMT CA

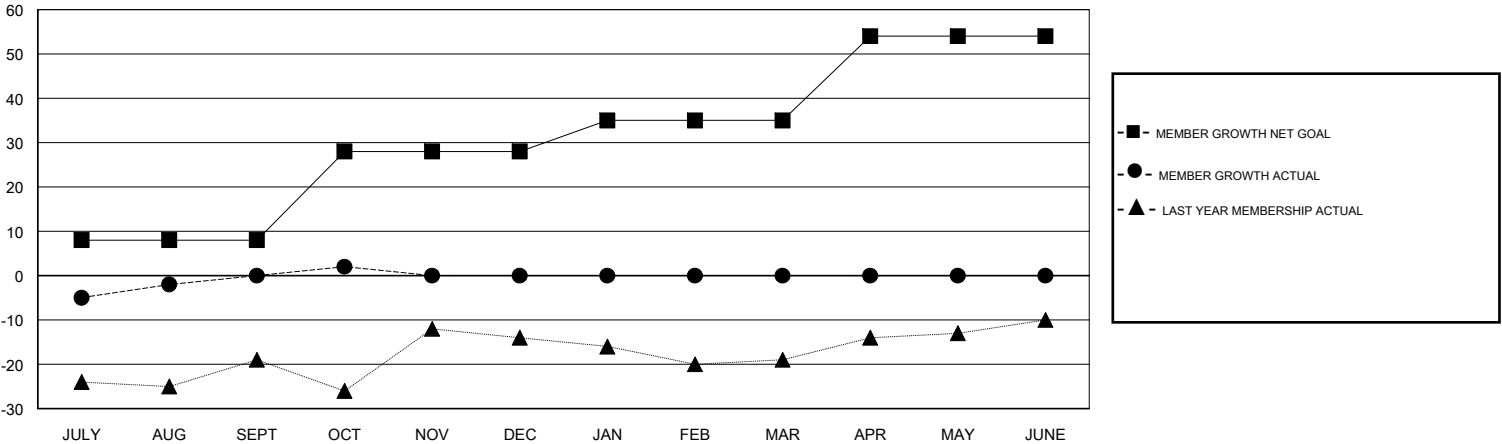
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 8 | 25 | 25 |
| OCT/NOV/DEC | 20 | 14 | 11 |
| JAN/FEB/MAR | 7 | 0 | 0 |
| APR/MAY/JUNE | 19 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 0 | 13 CLUBS OF 34 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 640 (71.83%) FEMALE 251 (28.17%) Women Percentage Fiscal Year Goal: 30% |
| <u>DROPPED MEMBERS</u> DECEASED 9 CLUB CANCELLED 0 OTHER 27 TOTAL 36 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 155 FAMILY MEMBERS PAYING HALF DUES 78 |